

Toyota Forklift

Ever since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, has been the top selling lift truck supplier in the United States. This business has been headquartered out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a distinguished reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to continual improvement, and its environmental systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to manufacture high quality lift trucks at the same time as providing first-rate client assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's principal lift truck supplier and is among the magazines prominent World's Most Admired Companies.

Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich company doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck producer can match Toyota's history of caring for the natural environment while concurrently encouraging the economy. Environmental accountability is an important characteristic of company decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota originally launched the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The end product is a lift truck that produces 70 percent fewer smog forming emissions than the existing Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and neighborhood parks that were damaged by fires and other natural causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of sellers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift trucks provide enhanced output, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps limit the possibility of incidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of product and equipment breakage.

System Active Stability senses various conditions that could lead to lateral volatility and possible lateral overturn. When any of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding durability.

SAS was initially introduced to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been built-in to most of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory worker training, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help customers meet OSHA standard 1910.178. Education courses, videos and a variety of materials, covering a broad scope of subjects—from individual safety, to OSHA rules, to surface and cargo situations, are accessible through the dealer network.

Toyota's Commitment to The U.S.A.

Toyota has maintained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in

America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a instruction center.

First in Customer Satisfaction and Service

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most comprehensive and inclusive client support and customer service in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall client satisfaction.